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**For Immediate Release:**

**KINGS COUNTY PUBLIC HEALTH DEPARTMENT SELECTS PHYSICIAN'S TRUST TO STREAMLINE OFFICE WORKFLOW AND ACCOUNTS RECEIVABLES USING ECLINICALWORKS SOLUTIONS**

**New Electronic Implementation Includes eClinicalWorks Enterprise Business Optimizer**

**SAN CLEMENTE, Calif., February 23, 2009** – Physician's Trust, an electronic medical records (EMR) workflow consulting firm for physician offices, announced today that Kings County Public Health Department has selected Physician's Trust to transition the Reproductive Health Clinic and Communicable Disease clinics to eClinicalWorks® (eCW) practice management and Enterprise Business Optimizer (eBO) solutions. As part of this agreement the Physician's Trust team will implement, train and provide workflow support for Kings County Medical as they move to refine their scheduling, billing, document management and reporting processes with the goal of improving patient flow and accelerating accounts receivables.

"We selected Physician's Trust because they offered the right combination of strong, local customer service and represent a software solution that provides ease of data input, the ability to input your own schedule, a relational database and flags to alert staff to the status of the waiting room through the office visit screen, to name a few," said Kathy Mittleider, Supervising Public Health Nurse from Kings County Public Health Department. "As a county healthcare center, we often face busy waiting rooms during peak hours. A key focus of this implementation is to improve patient flow from the registration desk all the way through check-out, increasing our patient care and satisfaction and ultimately reducing our patients wait time."

Kings County is also implementing the eClinicalWorks eBO solution. This solution provides the practice with an intuitive reporting engine to manage the financial health of the practice through key performance indicator (KPI) dashboards including financial, clinical and business data. The engine allows for drill down capabilities on dashboards, scheduled actions and reports driven by events. The eBO system is easy to customize and incorporates data, text, graphics and charts.

**About Physician's Trust, Inc.**

Physician's Trust is a practice management partner that provides a full suite of physician services to small and mid-size medical practices, hospitals and IPAs who need to gain greater visibility to patient data, increase revenues and improve patient satisfaction. The Physician's Trust team of experts has successfully installed, trained and implemented EMR solutions at more than 200 practices. Physician's Trust is a top eClinicalWorks GOLD Partner. For more information contact Physician's Trust at [www.physicianstrust.net](http://www.physicianstrust.net) or 866-493-0952.

**About Kings County Public Health Department**

Kings County Public Health Department operates clinics throughout the county including a mobile health unit. The Public Health Department prides itself in taking services to the most remote areas of the county and targets its services to the underserved and underinsured. The Communicable Disease Clinics and Reproductive Health Clinics provide services to over 1,000 patients on a monthly basis.

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